

Case study - Ventures Lifecycle Support Program

Partner:

VC4A



Beneficiaries operating countries:

Ghana, Morocco & Tanzania



Ecosystem Building

Beneficiaries

Three Enterprise Support Organizations (ESOs)

Funding

EUR 294,000

Funder

EU

Objective

- Improve local ESO programs and offerings
- Boost ESO visibility and connectivity

Across Africa, ESOs are often ill-equipped to deliver tailored solutions that address the specific needs of small and growing businesses. Recognizing the importance of this, VC4A was chosen as a key partner for a project aimed at enhancing the service offerings to startups. VC4A is a leading platform dedicated to supporting the VC community in Africa.

For initial round of the Ventures Lifecycle Support program, VC4A selected three ESOs – Impact Hub Accra, La Startup Factory, and Anza – in the FMO Ventures Program Ecosystem Building prioritized countries and developed tailored programs for each local partner, including the creation of KPI dashboards and the launch of targeted campaigns using VC4A's platform and tools.

Additionally, local private sector experts and professionals were trained. This provides ESOs with access to experienced mentors who can offer valuable guidance to startups.